

September 9, 2026

HUGE HOLDINGS to Acquire Spajiro Japan Co., Ltd., Operator of Spaghetti Specialty Restaurant “Spajiro,” as a Subsidiary

HUGE HOLDINGS Co., Ltd. (Head Office: Shibuya-ku, Tokyo; Representative Director: Yoshihiro Shinkawa; hereinafter “HUGE HOLDINGS”) announces its decision to acquire shares of Spajiro Japan Co., Ltd. (Head Office: Shibuya-ku, Tokyo; President and Representative Director: Yuji Komeya; hereinafter “Spajiro Japan”), operator of the spaghetti specialty restaurant brand “Spajiro,” making the company a subsidiary of HUGE HOLDINGS.

The acquisition is expected to be completed in November 2026. HUGE HOLDINGS is the holding company of the HUGE Group, which includes HUGE Co., Ltd. (“HUGE”), the Group’s restaurant operating company.

Upon completion of the acquisition, Yasushi Maehara, currently Executive Vice President and CSO (Chief Strategy Officer) of HUGE Co., Ltd., is scheduled to assume the position of President and Representative Director of Spajiro Japan.

Through Spajiro Japan’s participation in the HUGE Group, we will respect and preserve the distinctive identity and values that the Spajiro brand has built over the years, as well as the passion of the people who work in its restaurants. By combining these strengths with the HUGE Group’s expertise in restaurant operations, product development, talent development, and restaurant expansion, we aim to further accelerate the growth of the brand.

Background and Purpose

HUGE operates a diverse portfolio of directly managed restaurants spanning Spanish-Italian, Mexican, Asian, soba and Japanese cuisine, and other concepts, and has pursued a growth strategy centered on original restaurant brands.

Spajiro, operated by Spajiro Japan, has built a strong following as a brand specializing in *kama-age* freshly boiled spaghetti. Through this acquisition, we aim to combine Spajiro Japan’s expertise with HUGE’s capabilities in restaurant operations, talent development, and multi-unit expansion, further strengthening the Spajiro brand and expanding its restaurant network.

In December 2025, HUGE HOLDINGS entered into a strategic partnership with private equity firm L Catterton. Spajiro Japan’s participation in the HUGE Group represents one of the initiatives under this strategic partnership as HUGE HOLDINGS pursues further expansion in Japan and takes on the challenge of expanding its presence globally.

About Yasushi Maehara, Incoming President and Representative Director

Yasushi Maehara currently serves as Executive Vice President and CSO (Chief Strategy Officer) of HUGE Co., Ltd., where he is involved in the development and execution of management strategies across the Group.

Following completion of the acquisition, Maehara will serve as President and Representative Director of Spajiro Japan, overseeing the company from day-to-day restaurant operations through to its medium- and long-term growth strategy.

Comment from Yasushi Maehara, Incoming President and Representative Director

“Over nearly 20 years, Spajiro has devoted itself to one simple dish, spaghetti, and has grown into a brand loved by many guests. We are very pleased to welcome a brand with such a rich history into the HUGE Group.

Our goal is not to turn Spajiro into a HUGE brand. We want to respect the flavors, culture, and passion of every person working in its restaurants, while further refining what makes Spajiro special and developing it into a brand that can reach even more guests.

By leveraging the restaurant operating expertise, talent, and systems that the HUGE Group has built over the years, we look forward to working together with the Spajiro team to explore new possibilities.

As we work toward the ambitious vision of ‘Making Japan Happy Through Spaghetti,’ we hope you will look forward to the next chapter of Spajiro.”

Comment from Yuji Komeya, Current President and Representative Director of Spajiro Japan

“Since Spajiro was founded in Ebisu, Tokyo, we have worked together as one team, guided by our vision of ‘Making Japan Happy Through Spaghetti,’ in pursuit of truly delicious spaghetti.

Thanks to the continued support of our many guests, we now operate 13 restaurants across Tokyo, Kanagawa, and Aichi.

We are sincerely delighted to become part of the HUGE Group. HUGE operates a diverse portfolio of restaurant concepts and is a leading presence in the industry across every aspect of the restaurant experience, from food and service to hospitality.

Under this new structure as part of the HUGE Group, I am confident that our employees will be able to pursue their dreams with even greater energy, while enabling us to deliver even better spaghetti to our guests.”

Looking Ahead

Spajiro Japan will continue to operate its restaurants under the “Spajiro” brand while pursuing further business expansion as a member of the HUGE Group. The company will leverage Group synergies across a wide range of areas, including product development, restaurant expansion, and talent acquisition.

In addition, by incorporating the expertise and network available through HUGE HOLDINGS’ strategic partnership with L Catterton, we will explore strategies aimed at further growing the Spajiro brand and pursuing new opportunities for its future development.

About Spajiro Japan Co., Ltd.

Spajiro Japan operates the spaghetti specialty restaurant brand “Spajiro” under the philosophy of “Making Japan Happy Through Spaghetti.”

Since opening the first *Kama-age Spaghetti Spajiro* restaurant in 2007, the brand has pursued a distinctive approach and deep specialization in “spaghetti” as a category in its own right, rather than pasta in general. Today, Spajiro operates primarily in Tokyo and is enjoyed by guests across a wide range of generations.

Company Name	Spajiro Japan Co., Ltd.
Representative	Yujii Komeya, President and Representative Director <i>Yasushi Maehara is scheduled to assume the position upon completion of the acquisition.</i>
Head Office	ITO Building 3F, 1-8-7 Ebisu, Shibuya-ku, Tokyo 150-0013, Japan
Established	December 12, 2022
Capital	JPY 9 million
Business	Operation and management of the spaghetti specialty restaurant brand “Spajiro”; manufacturing and sales of processed products including spaghetti and sauces; sales of sweets
Number of Restaurants	13 (as of the end of August 2026)
Website	https://spajirojapan.com/

About HUGE HOLDINGS Co., Ltd.

Company Name	HUGE HOLDINGS Co., Ltd.
Representative	Yoshihiro Shinkawa, Representative Director
Head Office	Park Court Jingumae 1F, 1-4-20 Jingumae, Shibuya-ku, Tokyo, Japan
Established	November 27, 2025
Business	Restaurant operations; wedding and event businesses; production of craft beer and craft gin; and other related businesses
Website	https://huge.co.jp/

Media Contact

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